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Official Programme

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**No 1767**



# MILLERS

DIVISION 3

**SWINDON TOWN**

SATURDAY APRIL 23RD KICK OFF 3.0 P.M.

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# SOCCER SCENE

BY THE  
MILLERMAN

Today's welcome is for Swindon Town, managed by one of our very favourite football sons, Danny Williams, and always a team prepared to try and give a positive approach to their game.

Recently they have had two or three bad results but they are capable of putting on as much style and impact as any team in the section. Danny wouldn't be associated with anything that meant dull football.

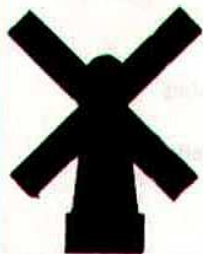
At the time of writing the Pompey set-back had just occurred and the visit to Wrexham had not taken place. Whatever may have emerged here, the fact of the extra importance of today's game to us is quite clear. And Danny for one is on record as, not only fancying our chances to get a promotion place, but to take the title too ... this afternoon he'll be all out to make sure Town do their best to help prevent him being right! We have the 'double' on of course having taken a 3 - 1 win at Swindon at the height of our spell of consistently good results. The goals for us that day came from Trev Phillips 2 and Alan Crawford 2.

Games between Rotherham and Swindon have been few .... they were here last season (in the game in which Kev Eades made his debut as the youngest ever player to do so for the Millers) and won 2 - 0. Before that they came in May 1969 when they clinched promotion to Division Two (and brought the League Cup with them after that memorable Wembley success).

Last week's League Cup replay and dramatic triumph by Villa reminded us older Miller writers again of the first ever final when we played Villa home and away at the start of the season following the introduction of the competition! Prizes and recognition of the event - for all that certain people have called it the Mickey Mouse Cup this time - have certainly grown a bit since those early days! The smart thing then was to opt out ... and numerous fashionable clubs did so but were not long in changing their tune....

Last week brought sadness to South Yorkshire and North Derbyshire soccer fans with four deaths .... ex-Miller Jim Regan died at the age of 49 and Arthur Hetherington aged 70. The other two deaths were the former Chesterfield 'keeper Ray Middleton who was 56 and 'Beau' Asquith that fine Barnsley player. Our sympathies go out to their families. Jim Regan was a Joe McGuire discovery - playing with a Catholic team in Sunday League football recalls Joe in his memoirs. Those diaries of Joes make mighty interesting and informative reading for those who go back across the years. Arthur Hetherington played a valuable part in the development of many of our juniors and is remembered in football for, among other things, a hat-trick scored in six minutes for Wolves against Huddersfield Town in the Thirties ...

Pity the game and result was not a happier landing for Derek Dalton at Portsmouth last week .... but the Doncaster Flying Club, who so kindly flew him down, and the Portsmouth Lions, who looked after him so well, deserve everyone's gratitude for giving Derek yet another special soccer memory.



## Rotherham United F.C.

Directors E Purshouse (Chairman) L D Purshouse (Vice Chairman)  
C R Wright A H Steel  
Secretary B Green Telephone Rotherham 2434  
Manager J McGuigan Hon Medical Officer Dr C Levey  
Commercial Manager J Adams Telephone Rotherham 79760  
Programme Administrator TAWright

# SWINDON TOWN

## TREVOR ANDERSON (Forward)

Signed from Manchester United in 1972 after starting his career with Irish club Portadown. A Northern Ireland International, he was joint top scorer last season with 15 goals.

## JIM BARRON (Goalkeeper)

First choice goalkeeper since 1974, after being signed from Nottingham Forest. Has had previous experience with Wolves, Chelsea and Oxford.

## WILL DIXON (Midfield)

London-born, he began his career at Arsenal before moving to Reading from where he was transferred to Swindon in 1973. Played most of his 96 League games in defence before switching to midfield last season.

## HOWARD GODDARD (Forward)

Joined A.F.C. Bournemouth from school and made the first of his 62 League appearances for them whilst still an apprentice. Released at the end of last season, he was signed by Swindon on his 19th birthday in May.

## JOHN McLAUGHLIN (Full Back)

Started his career at Colchester where he was capped for England at Youth level. He joined Swindon in 1973 as a full back, but moved into midfield for most of his games for Swindon. Has since reverted to defence.

## DAVID MOSS (Forward)

Signed from a local non-league club in 1969, had made 129 appearances up to the end of last season. A true orthodox winger, he plays both sides of the park and scores goals as well as making them.

## COLIN PROPHETT (Defender)

Began his career with Crewe Alexandra as an amateur before joining Sheffield Wednesday in 1968. After 113 appearances for the Owls he moved to Norwich in 1973, making 34 First Division appearances. Signed by Swindon in 1974, he had made 67 League appearances to the end of last season.

## DON ROGERS (Forward)

Always remembered for his two goals in the League Cup Final against Arsenal in 1969, he played 401 games for Town before moving to Crystal Palace for a £150,000 fee in 1972. After 69 games for Palace he moved to QPR in 1974 before his return to Swindon in 1976.

## KEN STROUD (Defender)

Joined Town in 1967 and had made 78 appearances to the end of last season during which he claimed a regular team place. A strong player in the tackle, he prefers a central defensive role but plays quite often in midfield.

## DAVID SYRETT (Forward)

Joined Swindon in 1972, making his debut whilst still an apprentice and has made 67 appearances to the end of last term. Had a spell on loan to Wolves last season before an injury crisis. Joint leading scorer last season with 15 goals.

## JOHN TROLLOPE (Full Back)

The Club's longest serving professional with 662 games at the end of last season. A member of the League Cup-winning side, he has been ever-present at left back for two seasons. Club Captain and a loyal, hard working player.

## Half-time Scores

A. Everton v Liverpool

B. Leeds v Man. Utd.

C. QPR v Newcastle

D. Ipswich v Middlesbrough

E. Burnley v Chelsea

F. Wolves v Orient

G. Brighton v Port Vale

H. C. Palace v Sheffield Wed

I. Mansfield v Gillingham

J. Peterborough v Wrexham

K. Tranmere v Lincoln

L. Doncaster v Watford



# MILLER MANPOWER

**Positional Power Pointers from  
The Millers**  
No. 10 STRIKING - Dave Gwyther



Most chances to score come from balls which are dropping in or around the penalty area. So taking the chance to shoot or head quickly is essential. With heading, the same principles as hold true for shooting apply. The chief requirement is to time the jump to get above the defender and make contact with the ball with the forehead above its middle line. Only then can it be guaranteed that the ball will go down. Pace on the ball in heading is generated by the thrust of the jump and a snapping action of the back and neck muscles into the ball. Of course it is far easier to generate pace if the cross is headed back along a similar line and on headers at the far post this is usually the best tactic. Near post headers usually demand a critically timed run to arrive just in front of the defender and power is not so critical on these occasions. In both cases a ball headed down towards the line will usually win a bigger dividend than a higher placed ball.

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## Man in the Middle



JOHN WRENNALL (Ecclestone, Lancs.)

Commenced refereeing in 1958 in the Preston and District League, then progressed via the West Lancashire League and Lancashire Combination to the Football League Full List. A married man, his work as a Service Manager for British Leyland enables him to watch football in many countries. Is interested in coin collecting, vaning and playing cricket.

# NEXT AWAY GAME

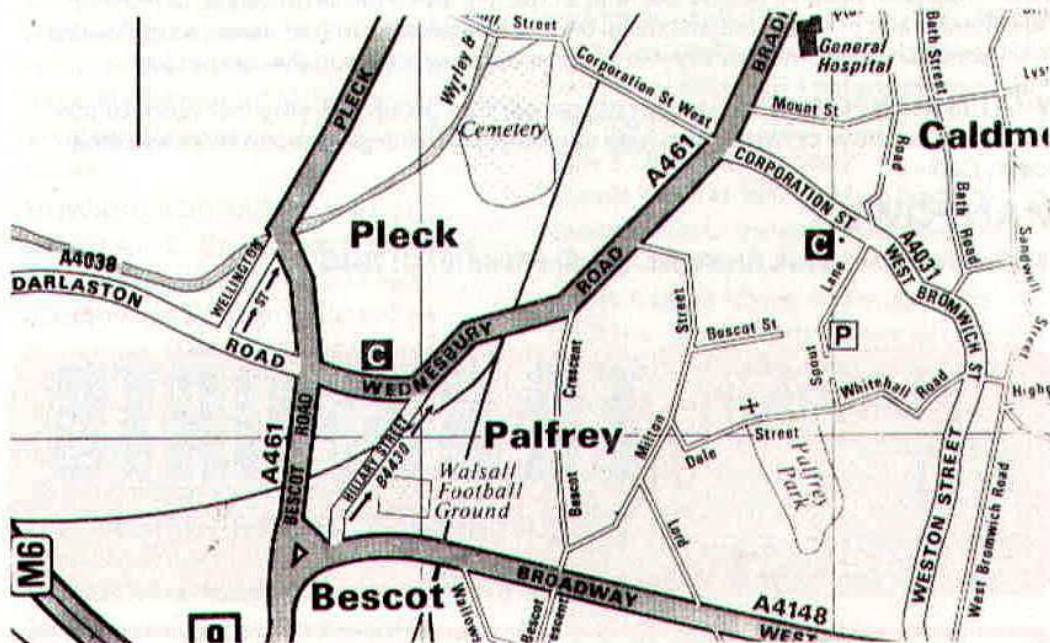
DIVISION 3

## WALSALL

Saturday 30TH APRIL KICK OFF 3 P.M.

### Rotherham - Walsall F.C.

Rotherham. Leave by A630 to join M1 signs London. 13 ½ Woodall Service Area. 31m. Junction 25. Leave Motorway follow signs Derby A52. 5 ¼ m., Junction for Derby. Follow signs Burton (A38) into Ring Road. 6 ½ m., farther join A38. 13 ½ m., Burton upon Trent. Fwd. (SP Lichfield). 13m., Junction for Lichfield. Fwd. (SP Birmingham). In 2 ¼ m., follow signs Walsall. In 1 ½ m., at rbt take 3rd exit A5. 2 ½ m., farther at rbt take 1st exit A461. 12 ¼ m., Junction for Walsall. T It A4148 into Ring Road (SP Motorway). In 3m., t rt into B4430, Hillary Street, Walsall F.C. on right.



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# Millers Promotion Supplement

## STORY OF THE WEEK

This week we take you back to the 2nd of April. The day we played Crystal Palace. It was also the day of the Derek Dalton Marathon. Derek and his team of dedicated pushers did all of 15 miles round the town from early in the morning to kick-off time. There was only one mishap and it happened right outside Millmoor at 1.00 p.m. as the lads were en route for Kimberworth. The 'Solid Fuel' Carriage, as Derek's chair was known for the day, threw a tyre to everyone's consternation. But a 'pit stop' at a friendly garage soon had matters right and the trip was successfully completed. Derek's effort was to raise enough money to buy a light for the new Floodlights. £300 is the target for a lamp and so far Derek has managed £240. He'd like to thank all who pushed him round that 15 miles - DAVID NICHOLLS, KEN MILLNS, DEREK MILLNS, DAVE DERBY, GRAHAM WHITE, and TIMOTHY DALTON.

In addition, those who advertised on his 'Sponsorboard': The Brecon Hotel, Brecks Coaches, The George and Dragon, Wentworth; The Prince of Wales, Masbrough; Peter Bird Hairdressing; The Green Dragon, Kimberworth; The Brentwood Hotel; Sirocco Hand Driers; The Kepple, Wingfield; Fletchers Garage, Masbrough; Peter Hanneman; Syd Wood Coaches; G.L. Woodger (Lifting Equipment); Derek Pike Ltd.; The Millmoor Garage; Hygienic Frozen Foods Ltd., Parkgate.

Also the Rotherham Scout and Guide Band, Herringthorpe Leisure Centre and Miss C. Bagnall who acted as his 'Cashier'. Finally Derek's thanks to all who bought a sticker, sent a donation or sponsored him - and last but not least The Police for their co-operation. At Millmoor we just can't say enough thanks to Derek and everyone involved and we just hope that the £300 target can be reached. We can receive any donations at the Promotions Office - or you can send them to Derek direct at 53 Clough Road, Rotherham. Right now we're wondering who will be the next fan to organize a 'stunt' like Derek to help 'Light a Lamp for The Millers'. If you've something you'd like to do, do what Derek did - get in touch with us at the Promotions Office and we'll help you all we can. And last but not least - many thanks to Messrs. Sylvester and Charles for the £1 donation received for the Floodlight Fund via our Area Representative, George Walker.

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## T. HAYSELDEN LIMITED present GOAL OF THE MONTH

Who won in March? **ALAN CRAWFORD** for his goal against Chester (Away).

April is your final chance this season to win £10.

Stewart Wray of 48, Broome Avenue, Swinton won in March by voting.

**VOTE YOURSELF THIS MONTH**

I vote ..... (name of player) for his goal

v ..... (name of opponent)

Name .....

Address .....

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NEED TO POLISH YOUR CAR AGAIN.

Last Month's winner was Carol Crawford of 11 Holly Crescent, Sunnyside, Rotherham  
Her winning entry was:- 1. Dick Habbin 2. Trevor Womble 3. Tommy Spencer

This month's mix is like a selection of horses at one of our popular RACE NIGHTS in  
the Social Club. But they are not really horses. They are the names of three Millers.  
Work them out and you could win £25 worth of Hague Seel's Car Protection Treatment  
Here's the names.

**VICS PUB NAIL IT HIGH PAD LADACK FAD FEND**  
Got it? Then list the Millers names below in any order and hand it  
in to the Red and White Shop.

1 ..... 2 ..... 3 .....

Name .....

Address .....

---

## Look out The Advertiser's about

Watch for "THE ADVERTISER'S" CAMERAMAN with the Orange  
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---

## APRIL 30TH ! LIGHTS FROM JUMBLE? APRIL 30TH !

It sounds far-fetched but it's just one of the many schemes afoot to help raise the  
£12,000 for those new lights. The date is APRIL 30TH - The place THE SOCIAL CLUB,  
MILLMOOR LANE. Committeemen and Promotions Liaison Officer Colin Smith have  
already collected a fine load of useful items for re-sale. If you've anything suitable, drop  
it in at the Promotions Office or ring 79760 for us to collect. Every little helps and we  
hope it will be a sell-out. So, if you're not going to WALSALL to support the Millers,  
come and support them at home. The Sale starts at 12.30 p.m. with full bar facilities.  
Get yourself some bargains and help 'Light a Lamp' for the Millers.

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# BLUE LINE TAXIS

TELEPHONE : ROTHERHAM 63207

## ask Are YOU The Fan of THE MONTH ?

March winners were Nicky Newsum, of Broom Road, Rotherham and Andrew Brookes of 39 Netherfield Oak Hill Flats, Eastwood, Rotherham

The Millers won the 3rd Division (N) title in 1951.

David Pugh's previous clubs were **Halifax, Newport and Chesterfield.**

NOW TRY APRIL'S COMPETITION

Q1. The Millers won the 3rd Division Title in 1951. How many goals did they score?

A1. ....

Q2. What is the official capacity of Millmoor?

A2. ....,000

Name \_\_\_\_\_

Address \_\_\_\_\_

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### LETTER OF THE WEEK

Another letter from the Isle of Man this week from our old friend Mrs. M.E. Gale of Castle Rushen, Castletown. She writes as follows:

*I am writing to you once again to congratulate the team on their wonderful performance this season. Promotion is now in sight, and my friends who used to ask 'Who are Rotherham ?' now treat them with respect.*

*The highlight of my television viewing this year was when the team were featured on 'Match of the Day'.*

*Our local team, Castletown, won the cup on New Years Day, it is by the way, the largest football trophy in Europe, at first for safe keeping, my husband brought it home, but it is now on display in the town.*

*In October we will be visiting England, and I would be very much obliged if you could let me have your fixtures for that month, in the Second Division of course. Wishing you and all the players the best of luck in your final matches,*

*Yours faithfully,*

*Mrs. M.E. Gale*

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### ST. JOHN AMBULANCE BRIGADE CENTENARY 1977

As our supporters will know, each week a detachment from St. John Ambulance Brigade is in attendance at our matches. In this Centenary Year, the Brigade is being honoured by the issue of special postage stamps by the Post Offices in Jersey (24 June), Guernsey (25 May) and Isle of Man (25 May). All these stamps are being offered on the Official St. John FIRST DAY COVERS for the all-in price of £2.50.

Send correct payment with your name and address to:

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HELP YOURSELF WHILST HELPING OTHERS

---

## A SONG FOR THE MILLERS

No words to read this week - but still a song. Words AND MUSIC this time from Mr. E Wakefield of 32 Broom Valley Road. He and his friends have made a cassette recording which Jim Haigh will play for you during the afternoon. Mr. Wakefield says - 'Hope you like it. If not - at least we tried!'. You certainly did, Mr. Wakefield, all power to your elbow (or tonsils).

---

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## Kirkby Central's

## Great

## Miller of the Month

March proves to be a double for **PAUL STANCLIFFE** (he won last month)  
The lucky fan who voted for him and won £10 was Diane Walker, 4 Back Lane, Old  
Edlington, Doncaster.

This is your last chance to vote this season for a 'Miller of the Month'

I vote for ..... (name of player)  
as Miller of the Month.

Name .....

Address .....

.....

**KIRKBY CENTRAL—YOUR VAUXHALL DEALER**

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# FIXTURES DIVISION 3 1976-77

Date & Opponents	Venue	Score	All	Scorers
<b>AUGUST</b>				
14 Chesterfield LC1	A	13	4088	Phillips
17 Chesterfield LC1	H	30	3785	Phillips, Crawford 2
21 Peterborough Utd.	A	20	6247	Phillips Finney
24 Bury	H	30	4707	Phillips 2, Gwyther
28 Mansfield Town	H	30	5358	Gwyther, Crawford, Finney
<b>SEPTEMBER</b>				
1 League Cup 2	A	12	5005	Finney
4 Brighton & H. A.	A	13	16059	Crawford
11 Oxford Utd.	H	11	4420	Phillips
18 Preston N. E.	A	00	7899	
25 Chester	H	11	3913	Gwyther
<b>OCTOBER</b>				
2 Grimsby Town	H	32	3925	Phillips, Crawford
9 York City	A	11	3811	Crawford
16 Tranmere Rovers	H	12	4365	Crawford
23 Crystal Palace	A	12	13943	Gwyther
26 Portsmouth	H	22	4428	Spencer 2
29 Lincoln City	A	22	9318	Phillips Gwyther
<b>NOVEMBER</b>				
2 Sheffield Wed.	A	31	18417	Phillips, Gwyther, Spencer
6 Shrewsbury Town	H	10	4760	Crawford
13 Swindon Town	A	42	7604	Phillips 2, Crawford 2
20 Altrincham FA Cup 1	H	50	5969	Gwyther, Finney 2, Breckin, Crawford
27 Walsall	H	10	6180	Finney
<b>DECEMBER</b>				
4 Gillingham	A	21	4715	Crawford Phillips
11 York City FA Cup 2	H	00	7076	
14 York City FA Cup 2 Replay	A	11	3996	Crawford
18 Port Vale	H	11	4812	Thompson (own goal)
21 York C. FA Cup 2 2nd Replay	H	21	6714	Crawford 2
27 Northampton Town	A	41	6963	Phillips, Finney, Crawford 2
28 Chesterfield	H	10	9880	Crawford
<b>JANUARY</b>				
8 Wolves	A	13	23605	Crawford 2
15 Bury	A	11	6595	Gwyther
22 Peterborough	H	00	6889	
<b>FEBRUARY</b>				
1 Shrewsbury	A	00	5509	
5 Mansfield Town	A	13	11527	Crawford
12 Brighton & H. A.	H	00	9303	
15 Wrexham	H	20	8375	Crawford, Phillips
19 Oxford Utd.	A	21	5179	Womble, Crawford
26 Preston N. E.	H	20	8860	Habbin, Crawford
<b>MARCH</b>				
5 Chester	A	31	6215	Gwyther, Crawford, Phillips
8 Lincoln City	H	10	10045	Crawford
12 Grimsby Town	A	11	6001	Finney
19 York City	H	11	7409	Crawford
25 Tranmere Rovers	A	10	3783	Crawford
<b>APRIL</b>				
2 Crystal Palace	H	11	8386	Gwyther
9 Chesterfield	A	01		
11 Northampton T.	H	20		
12 Sheffield Wed.	H	01		
16 Portsmouth	A	15		
18 Wrexham	A	12		
23 Swindon Town	H			
30 Walsall	A			
<b>MAY</b>				
3 Reading	H			
7 Gillingham	H			
11 Reading	A			
14 Port Vale	A			

# Millers Sponsorship

The following firms have already agreed to sponsor the Miller's Matches this year —

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To our fans — SUPPORT THE FIRMS WHO SUPPORT THE MILLERS !!!

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17	CHESTERFIELD	BRENTWOOD HOTEL, Moorgate Road, Rotherham
24	BURY	GOODTOYS LTD., Market Hall, Rotherham.
28	MANSFIELD TOWN	KIRKBY CENTRAL LIMITED
SEPT 11	OXFORD UTD.	K. ROBINSON, Hollings Lane, Ravenfield.
25	CHESTER	R. PHILLIPS, 75 Broom Valley Rd., Rotherham
OCT 2	GRIMSBY TOWN	J. B. DENT & CO. LTD., Rotherham
16	TRANMERE R.	THE WIGFALL GROUP OF COMPANIES
26	PORTSMOUTH	G.S. BAIGENT & A.D. BIRD (Stainless Steel) Ltd.
NOV 6	SHREWSBURY	NAYLORS LTD., Union Street, Rotherham
20	ALTRINCHAM	C. HEELEY, Turf Accountant, Jump, Barnsley
27	WALSALL	A. CARR, (Brecon Hotel), Moorgate, Rotherham
11	YORK CITY	GREEN DRAGON, High St., Kimberworth
DEC 18	PORT VALE	Mr. J.D. TEMPLE, Roughwood Road, R'ham
21	YORK CITY	Mr. K. CLARKE, 34 Ellesmere Rd., Sheffield 4.
28	CHESTERFIELD	MALCOLM DARBY, Building & Design Consultant.
JAN 4	LINCOLN CITY	CHAS. JACKSON & SONS, 20 Parkway Market.
22	PETERBOROUGH	J. LAYDEN & FAMILY, 9 Lilac Grove, Maltby
FEB 12	BRIGHTON	D. ESSEN, 42 Hawkhurst Way, W. Wickham, Kent
15	WREXHAM	F. & M. DUCKER LTD, The Sawmills, Brinsworth
26	PRESTON	Mr. DRURY, The Blue Bell, Worksop Rd., Aston.
MAR 19	YORK CITY	BROWN & BARDILL (Contractors) LTD, Sheffield 5
APR 2	CRYSTAL PAL.	FIRE PARTS LTD., of Mexborough
11	NORTHAMPTON	A. NEAL, 15 Riviera Drive, Sowerby, Bridlington
12	SHEFFIELD WED	CAROL ASTON LIMITED
23	SWINDON TOWN	DANNY WILLIAMS LTD., 10 Church St., R'ham
May 3	Reading	B. & B: PRESS (Parkgate) Ltd., Parkgate
7	GILLINGHAM	H.M. MOBILE ENGINE TUNING, Rotherham

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## LOOKING BACK

A YEAR AGO Rotherham 1 Peterborough 1. Rotherham Scorer: Crawford (pen)  
McAlister, Green, Breckin, Wagstaff, Stancliffe, Spencer, Finney, Habbin, Gwyther,  
Goodfellow, Crawford. Sub. Phillips

FIVE YEARS AGO Rotherham 3 Port Vale 3. Scorers: Ham 2, Phillips.  
McDonagh, Leigh, Breckin, Bentley, Mielczarek, Fergusson, Whitehead, Ham, Gilbert,  
Johnson, Phillips.

# DIVISION 3 KEY



Brighton	40	23	8	9	54	
Wrexham	40	23	8	9	54	
Mansfield	40	23	7	10	53	
<b>Rotherham</b>	<b>40</b>	<b>18</b>	<b>14</b>	<b>8</b>	<b>50</b>	£250
Crystal Palace	40	18	13	9	49	
Sheffield Wed.	41	20	9	12	49	
Bury	41	21	7	13	49	
Lincoln	39	17	11	11	45	
Preston	39	17	10	12	44	
Shrewsbury	41	15	11	15	41	
Chester	41	17	6	18	40	
Peterborough	39	13	13	13	39	
Swindon	38	12	14	12	38	
Gillingham	40	13	11	16	37	
Oxford	41	11	14	16	36	
Walsall	40	12	12	16	36	
Tranmere	40	10	15	15	35	
Portsmouth	39	10	13	16	33	
Chesterfield	40	12	8	20	32	
Northampton	41	13	6	22	32	
Port Vale	40	9	14	17	32	
Reading	40	11	7	22	29	
York	40	9	10	21	28	
Grimsby	40	9	7	24	25	

## KEY FINANCE

are sponsoring The Millers at £5 per point this season  
 For efficient, friendly service and **PERSONAL LOANS**  
 ring Rotherham 65306 and Sheffield 23277  
 Key Finance, 1 Spital Hill, Sheffield, S4 7LX

## NEXT HOME GAME

DIVISION 3

# READING

TUESDAY MAY 3RD KICK OFF 7.15 P.M.

## A. W. Holmes (Paper) Ltd.

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***LIGHT UP JUBILEE YEAR***

**COME TO THE  
MILLERS SHOW**

**FRIDAY MAY 13**

(5.30 - 10 p.m.)

**SATURDAY MAY 14**

(10 a.m. - 10 p.m.)

**SUNDAY MAY 15**

(10 a.m. - 5.30 p.m.)

**(Proceeds in aid of Rotherham Utd. F.C. Floodlight Fund)**

**At The**

**MILLMOOR GROUND**

**EXHIBITIONS — SIDE SHOWS — CATERING**

**FULL ARENA PROGRAMME** (See Press for details)

**CAVERN-TYPE DISCO** on Friday and Saturday Evenings

**Parent and Child Penalty Competitions**

**Youngsters Coaching Clinic - Army Rifle Range**

**Trampoline**

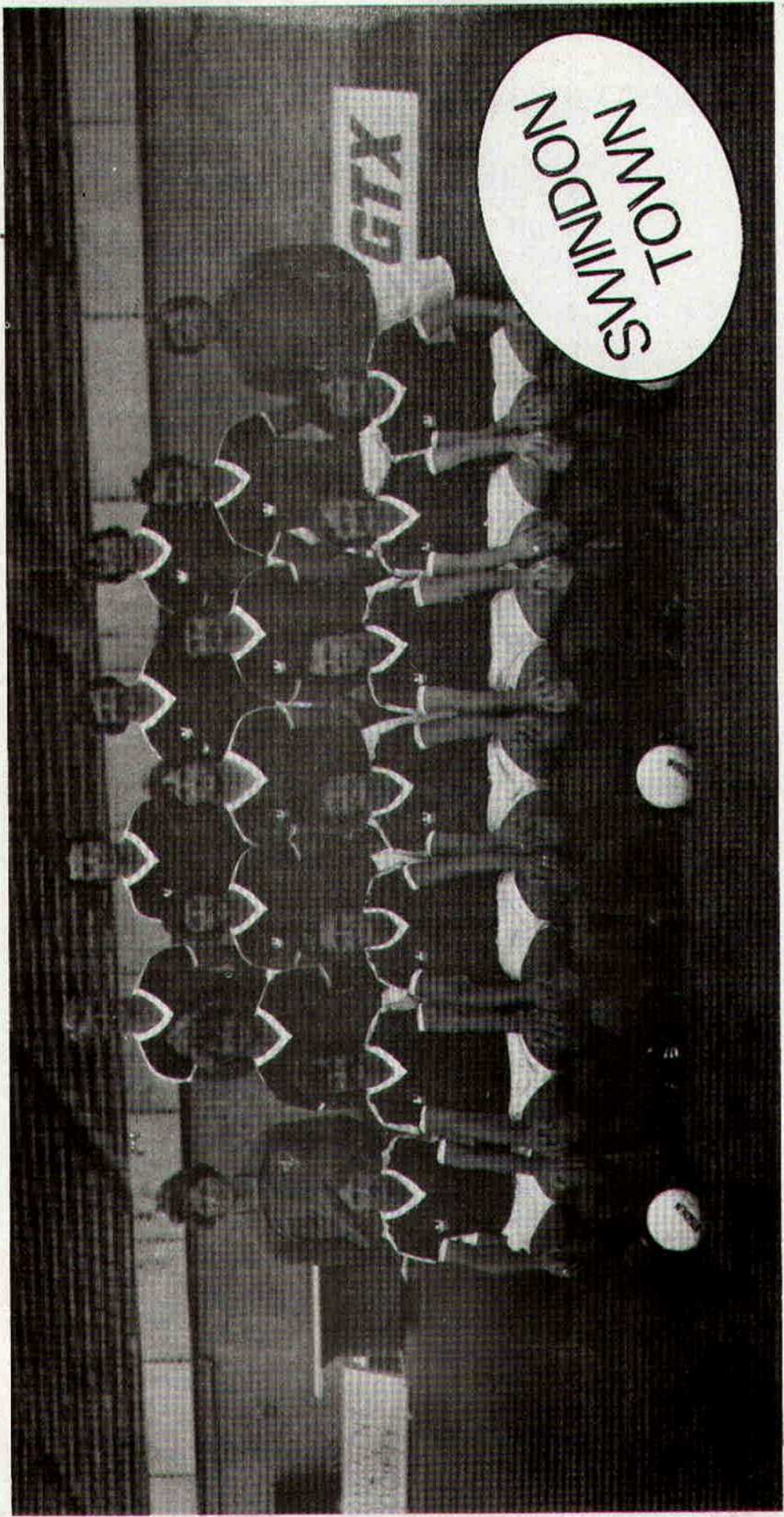
**something for all the family**

**Admission: Adults 40p, Children 20p**

**Programme admission only on Sunday**

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SMINDON  
TOWN



## ROTHERHAM UNITED

1. Tom McALISTER
2. David PUGH
3. John BRECKIN
4. David GWYTHYR
5. Paul STANCLIFFE
6. Tommy SPENCER
7. Richard FINNEY
8. Trevor PHILLIPS
9. Trevor WOMBLE
10. Jim GOODFELLOW
11. Alan CRAWFORD



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Many thanks, your generosity is appreciated.

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2. Wilf DIXON
3. John TROLLOPE
4. Ken STROUD
5. Steve AIZLEWOOD
6. Colin PROPHETT
7. David MOSS
8. John McLAUGHLIN
9. David SYRETT
10. Ray McALE
11. Trevor ANDERSON

Referee: Mr. J. Wrennall (Chorley)

Red Flag: Mr. N.A. Saul (Romuley)

Yellow Flag: Mr. J.M. Rutter (Northwich)

*Kit  
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